

EQUIPMENT RENTAL AGREEMENT

This Equipment Rental Agreement is made between IMAGECRAFT PRODUCTIONS ("RENTOR") and ("RENTEE") and is effective as of the date of order. Rentor will lease the video production equipment package attached to this agreement to the rentee according to the terms of this agreement.

Initials:

- 1. AUTHORIZATION. I/We hereby acknowledge receipt of a copy of this contract and hereby represent that I/we have the specific capacity and/or authority to enter into this contract and/or sign this contract on behalf of a corporate or like business entity.
2. TERMS/RENTAL/PAYMENT. This is a lease of the equipment and accessories (collectively referred to as "equipment") described on the attached form and not a sale, conditional or otherwise.
3. AUTHORIZED USE. Rentee agrees that the equipment shall be used only by duly qualified employees and/or agents of Rentee.
4. CANCELLATION. Subject to the first day rental or forfeiture of deposit or an amount contractually established for this rental in advance, whichever is greater.
5. ALTERATIONS. Rentee shall not make any alterations, additions or improvements to the equipment without the written consent of Rentor.
6. GENERAL INSURANCE. Rentee hereby agrees to insure the equipment with an insurance carrier for the full value thereof; and shall name Rentor as an additional insured and loss payee on their liability and equipment policies and shall provide Rentor with a Certificate of Insurance upon demand by Rentor or upon hire of the equipment.
7. LOSS AND DAMAGE. In addition to the insurance, Rentee shall be responsible for any loss or damage to the equipment from any cause whatsoever occurring after delivery to Rentee and Rentee's acceptance of the equipment and before possession of the equipment is returned to Rentor.
8. SECURITY DEPOSIT: Rentor may, at Rentor's options, require Rentee to give Rentor a security deposit in an amount determined by Rentor.
9. PAYMENT AND CHARGES: Rental rates are offered to Rentee based upon Rentee's credit information available to Rentor at time of rental.
10. SURRENDER. Upon the expiration or earlier termination of this lease, Rentee shall return the equipment and all accessories (including, but not limited to, sensors, connectors, cable, terminations, power cords, operation or maintenance manuals, and test charts furnished by Rentor) to Rentor in the same condition as at the delivery to Rentee, ordinary wear and tear excepted.
11. INDEMNIFICATION. Rentee agrees to indemnify the Rentor and to hold the Rentor, its employees and agents harmless from and against any and all losses, damages, claims, demands or liability of any kind of nature whatsoever, including legal expenses, arising from the use, condition (including, without limitation, latent and other defects) or operation of the equipment, and by whosoever used or operated during the rental term.
12. ENTIRE AGREEMENT. This contract contains the complete and final agreement between Rentor and Rentee, and no other agreement in any way modifying any of said terms and conditions will be binding upon Rentor unless made in writing and signed by Rentor.

COMPANY

IMAGECRAFT PRODUCTIONS, INC.

RENTEE

DATE

DATE